

VISUAL EXPLORER™

Source: Center for Creative Leadership www.ccl.org/ve

Overview

People are asked to select one or more photos to represent their thoughts on a particular question and to deepen the dialogue.

Purpose

- Warm-up
- Strategy development
- Evaluation
- Team building
- Communication
- Closing

Supplies

- Visual Explorer™ cards

Time

- 20 – 90 minutes

Number of Players

- 2 - 50

Activity Flow

- Spread out the pictures on tables or the floor
- Introduce the question to be explored
- Invite people to look at all the photos and choose 1 or more that will help them respond. Ask them to do this silently.
- Participants bring their photos back to a small group and take turns to share their photo(s) and discuss the question

Variations

- Can collect your own photos from magazines, calendars etc, making sure that they are broad and representative

Debrief Questions

- How easy or hard was it to select photos?
- What surprising things happened?
- What new insights did you gain?