

ENTREPRENEURS

Source: Applied Improv Network, New York Conference 2005

Overview

People use their favourite things as a basis for coming up with a unique business opportunity. Can also use specific aspects of topic you are exploring in a workshop.

Purpose

- Warm-up
- Team building
- Communication
- Creative thinking
- Closing

Supplies

- Open floor space large enough to enable the number of people in the group to mill around.
- A sheet of paper per person and pens

Time

- 20 - 40 minutes

Number of Players

- 30+

Activity Flow

- Give each person a blank sheet of paper and a pen
- Ask them to write on the paper four of their favourites eg food, activity, sport, country etc (excluding family which is a given)
- Then invite them to stand up and walk around holding their four favourites in front of them, reading as many as possible.
- After a few minutes ask people to form random groups of 4 – 5 people per group
- Invite each group to develop a unique business opportunity that includes at least one favourite from each person in the group.
- After about 5 minutes, invite the groups to share their ideas

Debrief questions

- What happens when we focus on things we love?
- How can we transfer the energy from this activity to our work?